



## Seeking Art Donations: 2019 *Swing into Spring* Celebration Fundraiser

The Durham Art Guild (DAG) seeks artwork donations from our valued network of talented members and other community artists for our upcoming arts celebration and fundraiser. This year's *Swing into Spring* artwork will be on view in SunTrust Gallery March 15 – March 29 leading up to the celebration.

- **4 donating artists will be selected as featured artists by our guest judge (soon to be announced). Our 4 featured artists will each receive a special prize including \$100, other artist-centric goodies and DAG perks.**
- **All donating artists will be entered in a drawing to win other artist-centric goodies and DAG perks. All donating artists also receive a thank-you goodie bag upon delivery of the donation compliments of ArtPost Supply Shop + Studios and a complimentary ticket to *Swing into Spring*.**

### IMPORTANT DATES:

- **March 10 and 11 from 1:30-3:30pm: Donation Drop-off**
- **March 15 – March 29: Exhibition Dates**
- **March 15 6-8pm: Artist Appreciation Preview Party and Third Friday Reception**
- **March 29 from 6:30-10pm: *Swing into Spring* Arts Celebration + Fundraiser**

**Please consider donating one original work of art or handmade item valued up to \$750 to this very important DAG event. Diptychs and sets will be accepted if they are clearly cohesive and collectively valued up to \$750. Here are some great incentives to donate:**

### Support the organization that works hard to support you!

- *Swing into Spring* is THE major annual fundraiser for the Durham Art Guild and a big part of how DAG is able to connect artists to the community and our community to the arts. By donating to *Swing into Spring*, you are making a difference within OUR organization to help bring in about 20% of DAG's annual operating costs that go directly back to providing creative enrichment opportunities for you and others!
- In 2018, DAG put over \$25,500 in the wallets of local artists through program stipends, awards and art sale commissions. This amount increases each year as we strengthen our efforts.
- In 2018, DAG showcased 20+ exhibits across 4 venues featuring 300+ regional artists. We also hosted just over 40 arts-related programs and events including receptions, lectures, community building mixers, professional development workshops, Creative Mentorship Program and Artist in Residence Program.
- In 2018/2019 we are expanding our [Art@Work Program](#) to cultivate new partnerships that will provide more mutually beneficial connections between local artists and local businesses thanks to the catalyzing support of the Mary Duke Biddle Foundation. 100% commission to artists or leasing fee to the artists in these partnerships. A call for art to populate a database for Art@Work art/artists is currently live [link here](#).

### Get featured!

- Your work will be seen and potentially purchased by local art lovers, collectors, arts professionals and all of our gallery and event guests throughout the exhibit showcase and celebration evening.
- Your name will be listed in the fundraiser program and also in an e-newsletter leading up to the event.
- We will showcase your headshot and a brief artist statement/artist bio and also provide a space for your business cards near your donation in the exhibit in advance of the event and at the event.
- An image of your work might be showcased via the DAG website, email communications or social media outlets advertising the event.
- 4 donating artists will be selected as featured artists. These artists each receive a special prize including \$100, artist-centric goods and DAG perks. The 4 featured artists will also receive additional recognition in the event program and leading up to the event through various marketing efforts.

### An exhibition, a drawing and two parties!

- An Artist Appreciation Preview Party reception will be held on March 15th during Third Friday Durham to celebrate

YOU, your talents and generosity. Stay tuned for more info on our fun marketing efforts planned for that night where you could be featured!

- All donating artists will be entered in a drawing to potentially win a fun mix of artist-centric goodies and DAG perks like DAG memberships, DAG submission fee waivers, gift-cards, art supplies and more!
- You can party and network at the celebration event on March 29 FOR FREE. Each donating artist can attend the celebration compliments of DAG with advance registration. Admission includes a voucher for one free drink.

## **DONATION PROCESS**

This exhibition and event are by donation and non-juried with no submission fee.

## **WORKS ACCEPTED FOR DONATION**

Artwork accepted for exhibition must meet the following criteria:

- Original artwork created by you.
- One artwork per donating artist (Diptychs and sets will be accepted if they are clearly cohesive)
- Be valued up to \$750
- Arrive to DAG “ready to hang” or display
- Be clearly labeled with artist’s name, name of piece (if titled), artwork medium, year created and value.
  - We strongly encourage you to use the online donation form to submit all the necessary donation information: [ONLINE FORM HERE](#)
  - If you prefer to use the physical form, please print and complete the “artwork donation form” prior to delivery. Forms are available at the end of this document and forms will also be at the drop-off location: SunTrust Gallery in the Durham Arts Council building at 120 Morris St. Durham, NC 27701. Instructions for submitting artist statement and images (if not using the online form) are included there.
- Be hand delivered by the following dates: March 10 and 11 between 1:30pm – 3:30 pm
  - Please also bring at least 20 business cards with you, if you have them, for the display.
- It is strongly recommended that two-dimensional works be properly framed or professional presented, thoroughly dry, and securely wired. If your works are on paper and unframed/not mounted, they will be displayed with magnets or clips. If your 2D work has special installation requirements, please specify upon drop-off with the DAG representative on-site.
- Three-dimensional works must be ready for display on a pedestal, gallery shelf or the floor. If your 3D work has special installation requirements please specify upon drop-off with the DAG representative on-site.

## **FINAL DECISIONS**

Decisions made by DAG concerning eligibility are final. DAG reserves the right to refuse any artwork it considers too fragile, heavy or large to exhibit or that has extraordinary installation requirements. Prior to submission, please address eligibility questions to: [gallerydirector@durhamartguild.org](mailto:gallerydirector@durhamartguild.org). DAG also reserves the right to set the starting bid for each donated item. On the off chance your work does not go home with a bidder the night of the auction it will remain the property of Durham Art Guild until we contact you to retrieve it after the event.

## **ADDITIONAL INFORMATION**

If you have any other questions or need further assistance please contact [gallerydirector@durhamartguild.org](mailto:gallerydirector@durhamartguild.org).

**Thank you in advance for your generous contribution to this exciting event!**

**The Durham Art Guild is a nonprofit member-driven visual arts organization established in 1948. Our mission is to enrich and connect our communities by creating opportunities and providing leadership for current and future visual artists and art enthusiasts.**

Durham Art Guild • 120 Morris Street • Durham, NC 27701 • 919-560-2713  
[www.durhamartguild.org](http://www.durhamartguild.org) • [gallerydirector@durhamartguild.org](mailto:gallerydirector@durhamartguild.org)



***Swing into Spring***  
**Celebration Fundraiser**  
**ARTWORK DONATION FORM**

Name of Donating Artist: \_\_\_\_\_

E-mail Address: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Artist website: \_\_\_\_\_

Current DAG member? Y or N

Artwork Title: \_\_\_\_\_

Medium: \_\_\_\_\_

Year Created: \_\_\_\_\_

Value of artwork: \$ \_\_\_\_\_ Suggested starting bid: \$25 \_\_\_\_ \$50 \_\_\_\_ \$100 \_\_\_\_ \$250 \_\_\_\_ other \_\_\_\_\_

**ADDITIONAL PROMO MATERIALS INSTRUCTIONS:** Email a 250 word count maximum artist statement (artist bio, your art in general and/or about the donated piece specifically), email your headshot image (optional, save file name as *lastname\_firstname\_artist.jpg*), email an image of your donation (optional, save file name as *lastname\_firstname\_donation.jpg*). Send materials in one email with subject line "Swing into Spring Art Promo" to [outreach@durhamartguild.org](mailto:outreach@durhamartguild.org). The more complete content we have from all our artists the more we can promote!

Artist Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Printed Name: \_\_\_\_\_

DAG Representative: \_\_\_\_\_ Date: \_\_\_\_\_

By signing this form, I agree to donate the artwork listed above to the Durham Art Guild's *Swing into Spring* event. I also accept that DAG reserves the right to set the starting bid and bid increments for each item and can refuse any artwork it considers too fragile, heavy, large or dangerous to exhibit. On the off chance that my work does not sell, DAG will contact me after the event to retrieve the artwork.

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**DAG *Swing into Spring* Drop-off Form**

Artist Name: \_\_\_\_\_

Artist Email: \_\_\_\_\_ Artist Phone #: \_\_\_\_\_

Title: \_\_\_\_\_

Medium: \_\_\_\_\_

Year Created: \_\_\_\_\_

Value: \_\_\_\_\_